District News: Recruiting leader receives recognition

SGT. JIMMIE PERKINS MCRC

The Marine Corps Recruiting Command named its 2003 Staff Non-Commissioned Officer-In-Charge of the Year during a ceremony held here Dec. 2. This year's Staff NCOIC of the Year is Gunnery Sgt. Kent Cartmill, from Recruiting Substation

Reno, Nev. Cartmill was one of six staff NCOICs, one from each of the six Marine Corps Recruiting Districts, who were nominated as finalists for the Marine Corps Staff NCOIC of the Year. These nominees represent the successful work done by the entire Marine Corps recruiting force.

"As the staff NCOIC of RSS Reno, Gunnery Sgt. Cartmill turned a poorly performing recruiting station into a major success story," said Brig.Gen. John M. Paxton Jr., commanding general, Western Recruiting Region. "Volume, quality, morale and performance in all areas of recruiting skyrocketed under his tenure."

For their superior performances, the six nominated staff NCOICs were awarded the Navy and Marine Corps Commendation Medal. In addition, the Marines were all presented with plaques and awards from the event sponsors: The Fleet Reserve Association, First Command and the United States Automobile Association. In recognition of being selected the 2003 Staff NCOIC of the Year,



"To do what we did at RSS Reno took a lot of determination, dedication and a good work ethic from everyone there."

-Gunnery Sgt. Kent Cartmil. MCRC's Staff NCOIC of the Year

First Command presented a bronze bust of famous Marine Lieutenant General Lewis B. "Chesty" Puller to Cartmill.

"It is a big honor, but more so because my team got me here," said Cartmill. "To do what we did at RSS Reno took a lot of

determination, dedication and a good work ethic from everyone

Sacramento and turned it around to become a leading RSS within

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Tree," and "I'll Be Seeing You."

"It's going to be an awesome

show," said Sgt. Stephen B.

Giove, the Christmas Concert

director, who said the show will

also include period costumes and

hairstyles, dance numbers and

Santa Claus will arrive at 7

p.m., and the show will begin

at 8 p.m. Military policemen

from the Provost Marshal's

Office will begin directing traf-

fic from Boulevard de France

to designated parking areas

For more information call

audience interaction.

near the Lyceum.

228-2458.

the lowest performing RSSs within Recruiting Station

there." Cartmill took charge of one of

COMMISSARY.

here today."

not just the RS, but also one of

the top performers in the entire

12th Marine Corps District.

Cartmill's recruiters set the stan-

dard for their peers, exceeding

their annual mission with a 105

achievement that included 98.5

"I tell people it's not an acci-

dent that you see the very best

the Marine Corps has to offer on

the streets of America serving as

recruiters," said Maj. Gen.

Christopher Cortez, command-

ing general, MCRC. "This

organization [MCRC] is moving

forward; it's strong and led by

the staff Noncommissioned

Officers such as those honored

percent high school graduates.

In addition to the improvements, Hayden also said they are going to try different things to enhance the

"We're going to do a lot of old equipment, such as stand-

Hayden added that store employees will work even harder to ensure the shelves are fully stocked all day and that there is high quality produce at reasonable

The other nominees were: Staff Sergeant Anthony M. Lanza, RSS Worcester, Mass.; Gunnery Sgt. Gary L. Lomelino Jr., RSS Salisbury, Md.; Master Sgt. Alberto E. Gomez, RSS percent attainment of recruits Hialeah, Fla.; Gunnery Sgt. shipped to recruit training. An Michael L. McClaughry, RSS Paradise Valley, Ariz.; and Staff Sgt. Jeffery W. Davidson, RSS Olathe, Kan.

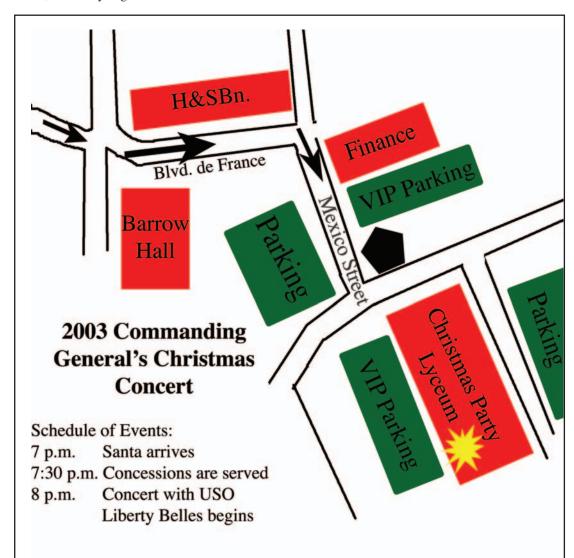
> "These are the Marines that fine-tune, motivate, support and work with our young recruiters every day to ensure our success," said Cortez.

On Nov. 30, the Marine Corps achieved 100 consecutive months of making mission. The Marine Corps has met its monthly contracting goal every month since July 1995.

used to be price first, quality second. Well, nowadays we're looking more at quality first and price

Another thing shoppers can look forward to will be more Case Lot Sales. Since items are sold by the case, shoppers save more money at wholesale prices.

"We want people to think of us before going [out in town]," said Hayden. "It's already a good operation," he said. "I just want to bring it to a higher level of service."



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appearance of the store.

cleaning up and painting, and we're working on replacing some alone refrigeration units in the deli section," said Hayden.

prices.

"We're always working on improving quality," he said. "In the old days, the commissary